

Zurich, March 22, 2012

### Two new members elected to SAM's Board of Directors

- **David Blumer, CIO SwissRe, and Karin van Baardwijk, Senior Vice President Operational Risk Management Robeco, join SAM's Board of Directors**
- **Two new members add complementary expertise to existing Board**
- **Strategic investment oversight and risk control of SAM's Board strengthened**

SAM, the investment boutique focused exclusively on Sustainability Investing, announces today that David Blumer and Karin van Baardwijk have been appointed to its Board of Directors (BoD) by the shareholders of SAM Group Holding AG at the General Assembly, subject to approval from FINMA (Swiss Financial Market Supervisory Authority).

**Dr. Albert Gnägi, Chairman of the Board, SAM:** *"The two additional members will infuse unique capabilities and experience into our governing body. I am convinced that this will reinforce our strategic investment oversight and risk control. I very much look forward to having Mr. Blumer and Ms. Van Baardwijk as additional sounding board partners and decision-makers on the BoD."*

With the aim of increasing long-term value for clients and achieving overall better risk control, Blumer and Van Baardwijk were chosen to strengthen the BoD in their respective areas of expertise. SAM's BoD now has five members: [Dr. Albert Gnägi](#) (Chairman of the Board), [Roderick Munsters](#) (CEO of Robeco Group), [Leni Boeren](#) (COO of Robeco Group), Karin van Baardwijk (Senior Vice President Operational Risk Management at Robeco Group), and David Blumer (CIO of SwissRe and Member of the Group Executive Committee).

David Blumer is a skilled leader with extensive expertise in the field of investing among a broad range of asset classes. With his global investment experience, Blumer injects new perspectives that will sharpen SAM's leading position in the field of Sustainability Investing. In his new role, Blumer will also be a powerful advocate for Sustainability Investing in the world of finance.

Karin van Baardwijk is an expert in Operational Risk management (strategic risk identification & assessment, scenario analysis, and incident management) including Business Continuity Management and Information Security. At Robeco, Van Baardwijk oversaw the implementation of a top-down integrated risk and control framework that changed Robeco's approach to risk management.



**David J. Blumer** (1968), Swiss, newly elected member of SAM's Board of Directors. In addition to his new role at SAM Group Holding AG, Blumer has been the Chief Investment Officer of Swiss Re since 2008. In October 2010, he also assumed the role of Chairman of Admin Re<sup>®</sup>. Before joining Swiss Re, Blumer held various positions at Credit Suisse in London, New York and Zurich. Blumer holds a degree in Economics from the University of Zurich.



**Karin van Baardwijk** (1977), Dutch, newly elected member of SAM's Board of Directors. In addition to her new role at SAM Group Holding AG, Van Baardwijk has worked at Robeco since 2006 and currently holds the role of Senior Vice President of Operational Risk Management. Prior to Robeco, Van Baardwijk worked as a Financial Services Consultant for KPMG. Van Baardwijk holds a LL.M. in Corporate Law and a MSc in Business Economics from the University of Utrecht.

*Note to editors: Print quality photos of David Blumer and Karin van Baardwijk are available at: [com@sam-group.com](mailto:com@sam-group.com)*

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### **About SAM**

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes, private equity and sustainability benchmarking services. Its asset management capabilities include a range of sustainability theme and broad ESG integrated investment strategies catering to institutional asset owners and financial intermediaries internationally. SAM partners with Dow Jones Indexes in the publication of the globally recognized Dow Jones Sustainability Indexes (DJSI). Based on its Corporate Sustainability Assessment, SAM has compiled one of the most comprehensive sustainability databases and analyzes over 2,000 listed companies annually. SAM's proprietary research and sustainability insight - through its direct contact with companies - are fully integrated into its offering.

[SAM](#) is a member of the global pure-play asset manager Robeco, which was established in 1929 and offers a broad range of investment products and services. Robeco is a subsidiary of the Rabobank Group, which has the highest credit rating of all privately owned banks, according to rating agencies Moody's, S&P, Fitch and DBRS. Robeco is committed to both practicing and implementing its [Responsible Investing](#) principles group-wide. Within Robeco, SAM acts as the center of expertise for sustainability insight. In its domestic Swiss market, SAM also represents Robeco by handling sales, client services and marketing for Robeco's product range.

SAM was founded in 1995 on the conviction that corporate commitment to sustainability practices enhances a company's capacity to prosper, ultimately creating stakeholder value. As a reflection of its own commitment to advocating sustainable investment practices, SAM is a signatory of the UNPRI and a member of Eurosif, Asria and Ceres. SAM is headquartered in Zurich and employs over 100 professionals. As of December 31 2011, SAM's assets under management and advice amounted to a total of USD 11.4 billion.

## Media Release



Sustainable Asset Management, USA Inc. ("SAM" or the "Firm") is an Investment Adviser registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940. SAM is a subsidiary of Robeco Groep N.V. ("Robeco"), a Dutch investment management firm headquartered in Rotterdam, the Netherlands. In connection with providing investment advisory services to its clients, SAM will utilize the services of certain personnel of SAM Group Holding AG ("AG"), and Robeco Investment Management, Inc. ("RIM"), each a wholly owned subsidiary of Robeco Group.

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