

Member of DJSI World, DJSI Europe

Company Information

Country	Germany
Market cap (USD million)*	27,490

*Source: S&P Global BMI, 31 July 2016

Company Description

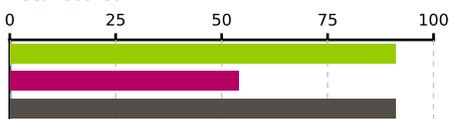
Founded in 1916 in Munich, Germany, Bayerische Motoren Werke Aktiengesellschaft (BMW) primarily develops, manufactures, and sells premium automobile vehicles and motorbikes through its three brands: BMW, MINI and Rolls-Royce. It operates through Automotive, Motorcycles, and Financial Services segments. The Automotive segment sells cars and off-road vehicles under the company's three brands, as well as offering spare parts and accessories through independent and authorized dealers, the most well-known of which are the BMW 1, 3 and 5 series. The Financial Services segment is involved in car leasing, fleet business, retail customer and dealer financing, customer deposit business, and insurance activities. By leveraging its aspirational brands abroad, particularly in high growth markets, the company has its sights set firmly on the luxury automobile market.

Industry Drivers

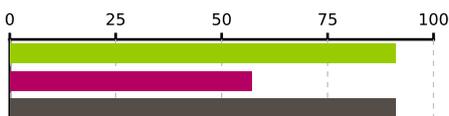
Following recent emission scandals and the revelations of inconsistencies in both emissions results and their testing regimes in various countries, the automobile industry is under significant pressure on a number of material sustainability topics ranging from environmental practices to risk management and corporate governance. Intensifying public scrutiny on fuel-efficiency and emissions testing will force carmakers to ensure that they deliver what they promise to customers, or else face both reputational and legal issues that may have long-lasting negative impacts. Stronger governance and compliance practices are needed to ensure that product management and innovation is conducted transparently and consistently with environmental standards. Simultaneously, disruptive technologies are changing the way car makers approach new product development; developing a culture that promotes a focus on sustainable business practices will be essential for companies to be successful in light of the challenges that automobile manufacturers currently face.

Sustainability Scores

Total Scores



Economic Dimension



Environmental Dimension



Social Dimension

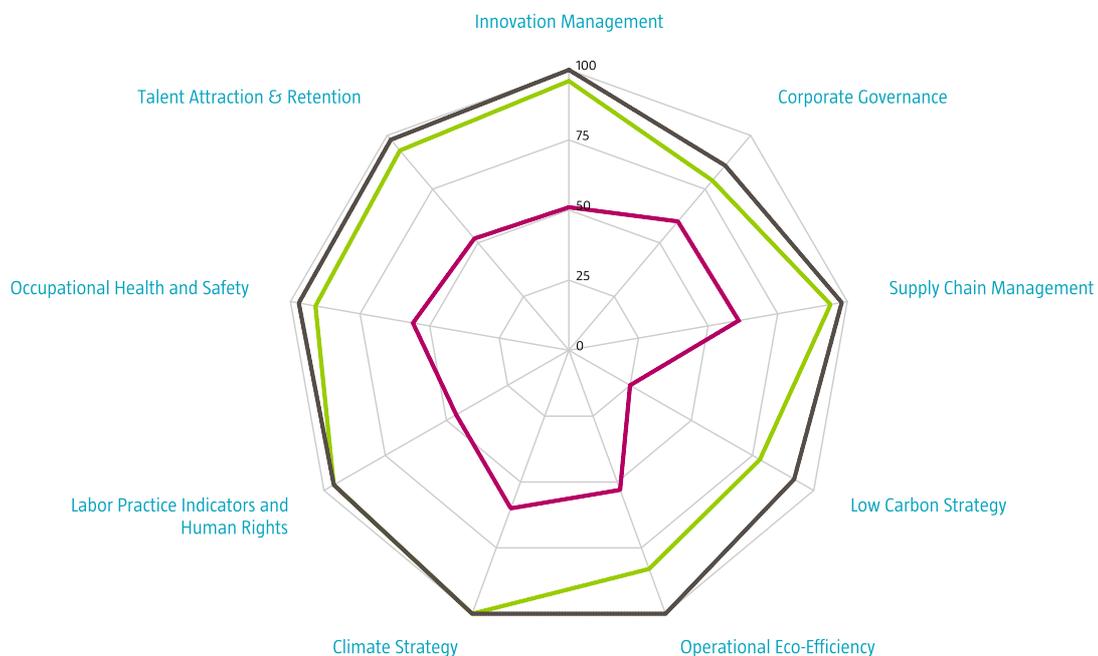


■ Industry best score ■ Industry average score ■ Bayerische Motoren Werke AG

Sustainability Performance

Bayerische Motoren Werke AG (BMW) has been selected as the leader of the Automobiles industry, with outstanding environmental and social performance. The company has made a clear commitment to integrating sustainability into its practices. The company's Efficient Dynamics Strategy has led to a reduction in the average fleet emissions of CO² per kilometer worldwide by 3.3 % over the past year. The company has also extended its Clean Production philosophy across the value chain leading to the weight reduction of vehicles to the reusability of components. The focus on innovation management ensures that BMW will continue to mitigate environmental risks while simultaneously meeting the changing demands of customers. In addition to its strong environmental performance BMW is one of the world's most attractive employers, offering its employees numerous opportunities for education and training. The company has also demonstrated an impressive commitment to human rights, ensuring that the company has safe and fair practices across its global operations and in its supply chain.

Company Performance for Selected Criteria



■ Industry best score ■ Industry average score ■ Bayerische Motoren Werke AG

For information on assessment criteria, visit www.robecosam.com/csa

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