

# Telenet Group Holding NV

PUB Media

## Member of DJSI World, DJSI Europe

### Company Information

Country	Belgium
Market cap (USD million)*	2,379

\*Source: S&P Global BMI, 31 July 2016

### Company Description

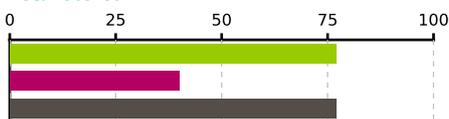
Telenet Group Holding NV is the largest provider of cable broadband services in Belgium. The company offers services related to television, telephone, and internet to the majority of customers and business in the region. Cable television is the principal medium for the provision of television services in Flanders, and Telenet is the largest provider of video services in Belgium. Enhanced video subscribers can extend their TV experience beyond the traditional TV screen to their smartphones, tablets, laptops or desktops through "Yelo Play", Telenet's over-the-top ("OTT") digital platform. The company continues to outperform the industry, with all new bundled broadband internet customers enjoying download speeds of at least 100 Mbps, which exceeds the base tier download speeds of Telenet's direct competitors. In 2015, Telenet, with headquarters in Mechelen, had 2,318 employees and total revenue of EUR 1.8 billion.

### Industry Drivers

The heterogeneous and highly competitive media industry has seen a major shift towards digitization and the electronic presentation of content. Publishing companies that embraced this shift and have increased their revenue streams from online market segments are the industry leaders. The use of new technologies, innovative thinking, tailored content and channel management are important to tapping new markets and creating new business opportunities. Companies must consistently invest in retaining a talented, creative and motivated workforce to produce unique, valuable content or services. Rising connectivity, literacy, and expression of cultural identity through the media in developing countries is set to be a growth driver over the coming years. Given media companies' power to shape public opinion, accountability and transparency are also important factors.

### Sustainability Scores

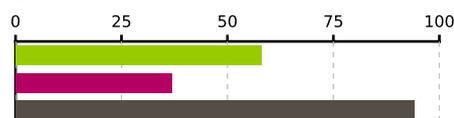
#### Total Scores



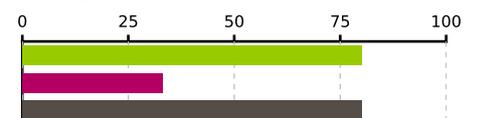
#### Economic Dimension



#### Environmental Dimension



#### Social Dimension



■ Industry best score    ■ Industry average score    ■ Telenet Group Holding NV

## Sustainability Performance

The largest provider of cable broadband services in Belgium has maintained its position as the RobecoSAM Industry Group leader. Telenet ensures environmental sustainability through schemes such as its re-forestation programs in which more than 533,000 native trees have been planted since 2011. Through sustained efforts in the area of climate strategy and CO2 reduction, Telenet was able to achieve climate-neutral operations in 2015. The company has implemented numerous development and engagement projects for its employees. In 2015, employee volunteer work doubled, resulting in strong employee satisfaction. Telenet uses a 70-20-10 talent development model, where 70% is learning on the job, 20% is learning through coaching and feedback, and 10% is learning through formal trainings and courses. The company's development of best-in-class and user-friendly products, its transparent pricing policy and its commitment to society and local communities reflect the company's commitment to sustainability leadership in the sector.

## Company Performance for Selected Criteria



■ Industry best score    ■ Industry average score    ■ Telenet Group Holding NV

For information on assessment criteria, visit [www.robecosam.com/csa](http://www.robecosam.com/csa)

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