

Member of DJSI World, DJSI Europe

Company Information

Country: Belgium

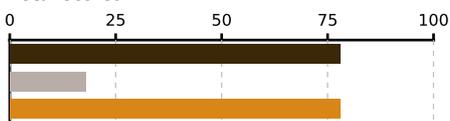
Index market cap*: 2,416

*USD millions

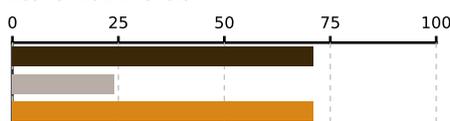
Source: S&P Global BMI, 31 July 2018

2018 Assessment Results

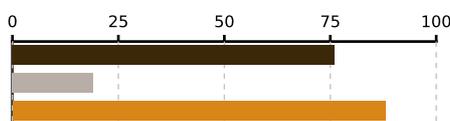
Total Scores



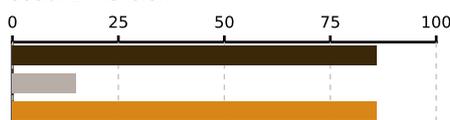
Economic Dimension



Environmental Dimension



Social Dimension



Legend: Industry best score (orange), Industry median score (grey), Telenet Group Holding NV (dark blue)

Industry Overview	Maximum Score	Median Score
Total	78	18
Economic Dimension	71	24
Environmental Dimension	88	19
Social Dimension	86	15

DJSI World	Maximum Score	Median Score
Total	78	66
Economic Dimension	71	65
Environmental Dimension	88	71
Social Dimension	86	65

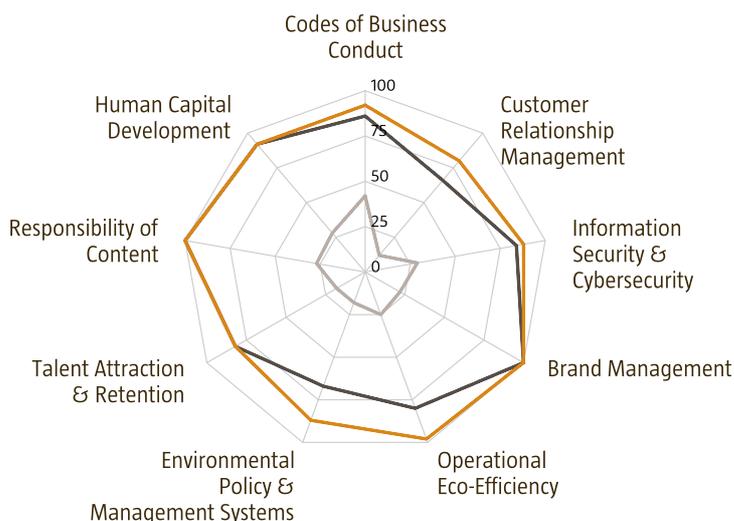
Telenet Group Holding NV leads the Media industry in RobecoSAM’s Corporate Sustainability Assessment based on its Total Sustainability Score in 2018. This report provides a broad overview of the performance of the Media industry and the relative positioning of Telenet Group Holding NV at the dimension and criteria level.

Industry Drivers

The highly competitive media industry has seen a major shift towards digitalization. Publishing companies that have embraced this trend and have increased their revenue streams from online market segments are industry leaders. The use of new technologies, innovative thinking, tailored content and channel management are important in creating new business opportunities. In order to produce unique, valuable content or services, companies must continuously invest in retaining a talented, creative and digitally skilled workforce. The shift towards digitalization has also significantly increased the risk of cyberattacks. The ability of companies to implement a cybersecurity strategy that prevents, detects and remediates those risks is key in protecting customer information and companies’ own data. Meanwhile, increasing connectivity in developing countries is set to be a growth driver over the coming years. Given media companies’ power to shape public opinion, freedom of expression, accountability and the adherence to ethical standards in advertising will also be important determinants of long-term success.

Company Performance

RobecoSAM has selected the most relevant criteria in each sustainability dimension based on their weight in the assessment and their current or expected significance for the industry. The spider chart below visualizes the performance of the industry leader against the best score achieved in each criterion and the median industry score.



Legend: Industry best score (orange), Industry average score (grey), Telenet Group Holding NV (dark blue)

Corporate Sustainability Assessment

The RobecoSAM Corporate Sustainability Assessment (CSA) is a comprehensive annual evaluation of companies' sustainability practices and performance. Every March, RobecoSAM extends invitations to over 3,500 of the largest, listed companies globally to participate in the assessment by completing an in-depth questionnaire. Assessment results are published in September, following the analysis of companies' submissions complemented by additional research performed by RobecoSAM.

RobecoSAM's CSA is one of the longest standing ESG rating methodologies worldwide, dating back to 1999. The CSA assesses companies on the basis of 80 – 120 industry-specific questions across 60 industries focusing on financially material economic, environmental, and social factors that are relevant to companies' success, but that are under-researched in conventional financial analysis. Every year, the CSA undergoes rigorous methodological review in order to ensure that the most current material sustainability topics, as well as emerging, long-term sustainability themes often of interest to investors are reflected, and companies are challenged on topics that lack disclosure today.

The results of the CSA are used for the annual rebalancing of the iconic Dow Jones Sustainability Indices (DJSI) and are made available to investors, researchers, and non-governmental organizations through the Bloomberg Professional platform. The results of the CSA are also used for the creation of the RobecoSAM Sustainability Yearbook, one of the most comprehensive annual publications on corporate sustainability.

Additional Resources

For more information on the CSA and a complete list of all Dow Jones Sustainability Indices constituents visit www.robecosam.com/CSA

Assessed companies can access their own results and benchmark themselves against their peers directly through the online assessment portal.

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