

## Share the news!

How to communicate your company's inclusion in the Dow Jones Sustainability Indices (DJSI).

We encourage all companies included in the Dow Jones Sustainability Indices (DJSI) to communicate their achievement. To facilitate this, we recommend you use the following guidelines and materials:

### Social Media

RobecoSAM is active on [Twitter](#) and [LinkedIn](#). We encourage you to follow RobecoSAM for all the latest posts and to amplify our campaign across your company's own social media channels.

RobecoSAM handle: @RobecoSAM

Relevant hashtags:

- #DJSI
- #susty
- #ESG

### SAMPLE SOCIAL MEDIA POSTS

#Proud to be included among the world's most #susty companies in the #DJSI. @RobecoSAM <https://bit.ly/2fdEYfS>

[INSERT COMPANY NAME] has been included in the #DJSI! Congratulations to all. Feeling #proud. @RobecoSAM <https://bit.ly/2fdEYfS>

### DJSI MEMBER LOGO

MEMBER OF

**Dow Jones  
Sustainability Indices**

In Collaboration with RobecoSAM

Download the DJSI member logo in the [download center](#).

For information on how to use the logo please view the [DJSI Member Logo Guidelines](#).

### Press Release

A [press release](#) was issued to global media at 6:30 a.m. CEST on September 13, 2018, announcing the results of the annual DJSI review.

As a DJSI member company you may also issue your own press release communicating the news of your company's inclusion. We encourage you to use the following congratulatory quote from Manjit Jus, Head of ESG Ratings at RobecoSAM, as part of your communication.

### QUOTE FOR PRESS RELEASES

To use the quote, please fill in the [COMPANY NAME] field with your company's name and the [SPECIFY DJSI] field with the name of the DJSI your company is included in. Please do not alter any other part of the quote.

For information on your company's DJSI membership(s) please consult the [DJSI component lists](#).

*Manjit Jus, Head of ESG Ratings, RobecoSAM: "I congratulate [COMPANY NAME] for being included in the DJSI [SPECIFY DJSI]. Companies that compete for a coveted place in the DJSI challenge themselves to continuously improve their sustainability practices and we are pleased to see that the number of companies that commit to achieving measurable positive impacts continues to rise."*

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